

ADVERTISEMENT SUBMISSION REQUIREMENTS

ADVERTISERS MUST SUBMIT ADS IN THIS FORMAT SO THEY DISPLAY CORRECTLY ON THE 55" SCREEN.

- **Resolution / Size: 1920×1080 px**
- **Aspect Ratio: 16:9 (landscape)**
- **File Type: JPG**
- **File Size: ≤ 5 MB**
- **Safe Margin: ~50 px inside edges**

Ads that do not meet these requirements will be returned for correction before scheduling. The City will not resize, reformat, or adjust ads on behalf of advertisers.
