Appendix 11: Project Outreach Materials

- Plan Committee Roles and Responsibilities handout
- Cordova Times ad, December 2018
- Postcard #1, December 2018
- Postcard #2, June 2019
- Meeting in a Box overview sheet, sign-in sheet and comment form
- October 2018 Project Snapshot
- January 2019 Project Snapshot
- Newsletters:
  - June 2019
  - May 2019
  - March 2019
  - December 2018
  - November 2018
- Summer 2019 Visitor Survey
- Representative set of project presentation slides (March 2019 Plan Committee meeting)
Thank you for taking the time to contribute as a member of the Cordova Comprehensive Plan Committee. The committee is intended to be a broadly representative group that will act as a sounding board and creative problem solvers throughout the planning process. Below, the project team has outlined some of the roles and responsibilities of committee members.

**Project Team Roles and Responsibilities**

The project team appreciates your willingness to volunteer and will run working committee meetings efficiently, provide timely information, and be reasonable in our requests for assistance.

**Committee Roles and Responsibilities**

**Balance personal and community-wide interests.**
- Provide input that represents personal views, and to equally consider the interests of the community.
- Seek to identify areas of agreement and common ground solutions that serve the needs of all parties with a stake in the future of the region.
- Compromise when necessary.
- Work with other committee members to help shape a Cordova Comprehensive Plan that individual members and the whole committee can actively support.

**Support the process.**
- Devote the time, study and thought necessary to understand and carry out committee's responsibilities.
- Attend meetings whenever possible. Committee members should be prepared to meet monthly throughout the project.

**Assist with engagement and outreach.**
- On an ongoing and informal basis, keep family, friends, neighbors and colleagues informed about the process and key outcomes.
- Encourage others to participate at various stages of the process when appropriate.
- Provide feedback on public participation tools and process.
- Support recruitment, engagement and outreach efforts.
- Participate in interviews and attend community meetings.
- Encourage others to offer feedback on draft materials.

**Work productively with other committee members, city staff, and other community members, even when experiences and opinions may differ.**
- Listen and be open to new ideas.
- Stay on topic and keep comments specific.
- Be respectful and polite.
- Be positive and focus on being problem solvers.
- The committee will help shape and clarify the comprehensive plan goals and strategies and should be prepared to meet monthly throughout the project.

**Help with plan approval.**
- Provide input at meetings and during the Planning Commission and City Council review and approval process.
- Provided a resolution recommending adoption of the final comprehensive plan document.
Cordova Comprehensive Plan Update

Help Shape Your Community – Take the Survey!

www.surveymonkey.com/r/futurecordova

- Closes December 31st, 2018
- Paper copies available at the CCMC hospital cafeteria, library and city hall
- Visit the interactive map where you can share your place-based comments: https://arcg.is/11a6fhb

Visit the project website for updates, including meeting information and ways to get involved:

www.CordovaCompPlan.com

Take the survey:

www.surveymonkey.com/r/futurecordova

Visit the interactive map:

https://arcg.is/11a6fhb

Survey and map close on December 31st.

Visit the project website for updates and ways to get involved:

www.CordovaCompPlan.com
What is YOUR future Cordova?

Cordova Comprehensive Plan Update

Help Shape Your Community – Take the Survey!

www.surveymonkey.com/r/futurecordova

What is a comprehensive plan?

➢ A process for communities to plan for their future by creating a long-term vision, community goals, and practical short-term strategies.
➢ The updated plan will guide decision-making on topics including land use, housing, economic development, transportation and quality of life.
➢ Cordova’s Comprehensive Plan was last updated in 2008.

Look on the other side – learn more and other ways get involved

Cordova Comprehensive Plan Update

Take the Survey!

www.surveymonkey.com/r/futurecordova

Visit the project website for project updates, including meeting information and ways to get involved:

www.cordovacompplan.com

Questions? Contact us!

Leif Stavig
Interim Planning Director, City of Cordova
phone: 907-424-6220
e-mail: planning2@cityofcordova.net

Shelly Wade
Project Manager, Agnew Beck Consulting
phone: 907-242-5326
e-mail: shelly@agnewbeck.com

Address here
Cordova Comprehensive Plan Update

The draft plan is ready for your review.
Check it out.

www.CordovaCompPlan.com

Tell us what you think! Ways to share your feedback:

1. Submit your electronic comments online.
   Visit the web link above to submit comments.

2. Complete a comment form.
   Find paper copies of the plan and comment forms at the Cordova Chamber of Commerce, the Library and City Hall in the Cordova Center.

3. Email or call the project team.
   See reverse for contact information.

Comments are due August 31st, 2019

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Cordova Comprehensive Plan Update

We have a Visitor Survey!
Encourage visitors to tell us about their Cordova experience.

Find paper copies:
Cordova Chamber of Commerce
Cordova Museum

Find online:
www.surveymonkey.com/r/CordovaVisitors

Visit the project website for more updates:
www.CordovaCompPlan.com

Questions? Contact us!
Leif Stavig
Planner, City of Cordova
phone: 907-424-6220
email: planning@cityofcordova.net

Shelly Wade
Project Manager, Agnew::Beck Consulting
phone: 907-242-5326
email: shelly@agnewbeck.com
Cordova Comprehensive Plan Update: Meeting in a Box Overview

This tool is intended to help city staff, committee members and other residents quickly share information about the comprehensive planning process at existing community meetings, events and workplace locations around Cordova. It includes talking points and a list of recommended materials to bring when presenting information about the plan.

WHAT is a comprehensive plan?

- A comprehensive plan is a process for communities to plan for their future by creating a long-term vision, community goals, and practical short-term strategies.
- Cordova’s Comprehensive Plan was last updated in 2008.
- The comprehensive plan is a community-driven tool that will provide direction to community leaders, residents, funders and other partners.

WHO is leading the planning process?

- The City of Cordova, led by Planning Staff, is overseeing this effort with help from consulting team, Agnew::Beck Consulting.
- The Comprehensive Plan Committee, a broadly representative group of Cordova residents, is acting as a sounding board and group of creative problem solvers throughout the planning process.
- Community entities will share the responsibility of plan implementation.

WHEN will plan development happen?

- The timeframe for the comprehensive plan process is fall 2018 through fall 2019.
- The draft plan will be released in late May. The draft will undergo an extended public review process over the summer to give fishermen, seasonal residents and others the opportunity to review and share comments.
- The target for final plan approval is October 2019.

WHY is the comprehensive plan relevant to Cordova residents?

- It is an opportunity to preserve and improve Cordova quality of life – The updated plan will guide decision-making on land use, housing, economic development, transportation, parks and recreation, health and wellness and other topics that impact quality of life in Cordova.
- It starts with and centers on a shared vision and goals for prioritizing and evaluating all future actions – The plan will clearly identify the community’s desired future direction.
(long-term) and policies and actions (shorter-term) that ensure progress toward that vision.

- It will position the community of Cordova for funding/partnering opportunities – The plan will send a clear message to regional, state and federal partners about Cordova’s priorities, how the community is taking action and contributing to their own success.
- The process will engage residents in shaping how they want the future of Cordova to look, providing many opportunities to share and discuss common ideas and concerns. It broadly answers:
  - How can we as a community protect the characteristics people value about living here? (insert relevant examples such as the small-town feel, the schools, the harbor, outdoors)
  - How can we address the challenges that make it hard to live here? (insert relevant examples such as cost of living, limited transportation access)
  - What are our big priorities? How can we work together to achieve them?

**HOW can you get involved?**

- Visit the website: [www.cordovacompplan.com](http://www.cordovacompplan.com)
  - Includes a link to sign up for e-mail updates
  - Meetings and events will be posted
  - Project information and materials available for download
- Attend a community event or focus group (see the website or email the project team for upcoming events)
- Review the draft plan and share your feedback
Reference Materials (bring hard copies of these)

- Project overview flyer (page 4 of PDF)
- Summary of Community Survey and Map Results (pages 5-6 of PDF)
- Sign-in sheet for project updates (pages 7-8 of PDF)
- City area Map (page 9 of PDF)
- Comment Form (pages 10-11 of PDF)

Possible Locations

<table>
<thead>
<tr>
<th>Workplaces</th>
<th>Organizations</th>
<th>Community Events</th>
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<tbody>
<tr>
<td>Coast Guard</td>
<td>Chamber of Commerce</td>
<td>Native Village of Eyak Sobriety Celebration (Nov 9-11) – DONE</td>
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<tr>
<td>Copper River Seafoods</td>
<td>Cordova Amateur Youth Athletics Corporation</td>
<td>Christmas Tree Lighting and Holiday Kick-off (Nov 30-Dec 1) – DONE</td>
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<td>Copper River Watershed Project</td>
<td>Cordova District Fishermen United</td>
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<td>Copper Valley Telecom Cooperative</td>
<td>Cordova Northwind Quilter’s Guild</td>
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<td>Copper Valley Wireless</td>
<td>Cordova Parent-Teacher Association (PTA)</td>
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<td>Cordova Community Medical Center</td>
<td>Cordova Volunteer Fire Department</td>
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<td>Cordova Electric Cooperative</td>
<td>Eyak Corporation Board of Directors</td>
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<td>Cordova Family Resource Center</td>
<td>Native Village of Eyak “monthly mug” tribal offices, last Thursday of every month</td>
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<td>Cordova Schools (teachers)</td>
<td>Native Village of Eyak Tribal Council</td>
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<td>Cordova Telecom</td>
<td>Senior Luncheon</td>
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<td>Cordova Wireless</td>
<td>Sheridan Alpine Association</td>
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<td>Eyak Corporation</td>
<td>Student Council</td>
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<td>Ilanka Cultural Center</td>
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<td>Native Village of Eyak</td>
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<td>Prince William Sound Science Center</td>
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<td>US Forest Service</td>
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<td>Cordova College and Career Fair (April 18th)</td>
<td>Cordova Health Fair (April 27th)</td>
<td>SERS Drill (end of April)</td>
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<td>Community dance performance (April 19-20th)</td>
<td>Sheridan Alpine Association</td>
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<tr>
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<tr>
<td>Shorebird Festival (1st weekend in May)</td>
<td>Sheridan Alpine Association</td>
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<tr>
<td>Copper River Salmon Jam (July 2019)</td>
<td>Sheridan Alpine Association</td>
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Sign up to receive project updates! Please write neatly.

Cordova Comprehensive Plan Update

NAME    PHONE    EMAIL


Sign up to receive project updates! Please write neatly.

______________________________________________________________________________

Cordova Comprehensive Plan Update

NAME                      PHONE                      EMAIL

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City of Cordova

ALASKA
Cordova Comprehensive Plan Update
Comment Form

We want to hear from you! What are your ideas, suggestions and concerns for Cordova’s future?

Visit the project website to learn more and to sign up for project updates:
www.CordovaCompPlan.com

How to return your comment form:

• Drop it off at the front desk of City Hall in the Cordova Center.
• Email it to project manager Shelly Wade, shelly@agnewbeck.com
• Mail it to: Shelly Wade
  Agnew::Beck Consulting
  441 West Fifth Avenue Suite 202
  Anchorage, AK 99501

Your input matters! Thank you in advance for your feedback!

1. What makes Cordova special?

____________________________________________________________________________________________________________________________________
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2. How can we create more stable, year-round jobs in Cordova?

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3. Share your ideas for these potential comprehensive plan categories.

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<thead>
<tr>
<th>Category</th>
<th>What is the most important project or strategy for Cordova over the next 5 years in this category?</th>
<th>How can the community successfully accomplish the project or strategy you suggested?</th>
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<tbody>
<tr>
<td><strong>Land Use</strong> <em>(existing uses; areas for future growth, development, preservation; environment)</em></td>
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<tr>
<td><strong>Housing</strong> <em>(supply, demand, affordability, quality)</em></td>
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<td><strong>Economic Development</strong> <em>(businesses, jobs, market opportunities, increased community wealth)</em></td>
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<tr>
<td><strong>Transportation</strong> <em>(roads, harbors, ferries, trails)</em></td>
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<tr>
<td><strong>Quality of Life</strong> <em>(health and wellness, recreation, education)</em></td>
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<tr>
<td><strong>Public Facilities and Services</strong> <em>(water, sewer, energy, public facilities and services)</em></td>
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<tr>
<td><strong>Fiscal Health</strong> <em>(financial sustainability, city budget)</em></td>
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4. What other ideas, suggestions or concerns do you have?

________________________________________________________________________________________
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Cordova Comprehensive Plan Update: October 2018 Snapshot

What have we learned so far?

What are our biggest challenges and potential areas for improvement?
- Undiversified economy, overdependence on one industry
- Aged harbor, lack of waterfront infrastructure
- Lack of access, ability to effectively move goods and people
- Lack of affordable, quality housing
- Limited land base and options for growth
- Limited affordable, appropriate commercial space
- Small workforce, limited training and certification options

Who are we? How have we changed?

Legend tells us that long ago, Eyak people migrated down the Copper River and into the Prince William Sound in cottonwood canoes. The Eyak people separated into two main villages, the Alaganik, located on the Copper River Delta, and the Eyak, located at the mouth of Eyak Lake. The Eyak people became the traditional caretakers of this land and were the middleman for all trades between other Indigenous groups as well as intermarrying with other tribes.

Today, Cordova is a melting pot of Native and non-Native cultures. The Native Village of Eyak (NVE) is a group of four distinct Alaska Native groups (Tlingit, Ahtna, Athabaskan and Eyak) who came together to form a federally recognized tribe. NVE's traditional boundaries span from the eastern edge of Prince William Sound down to present day Yakutat. Those lands include some of the traditional areas for the Ahtna and Tlingit people, and all the traditional lands of the Eyak people. The last village of Eyak, located on the western edge of Eyak Lake, was annexed by the City of Cordova in the early 1920s. NVE tribal members continue to promote and revive cultural traditions shared across the four distinct Native groups, including subsistence activities, skin sewing, weaving and beading.

What are our potential priorities? What projects or strategies will help us achieve our goals?
- Replace and expand harbor and waterfront infrastructure
- Advocate for consistent, reliable ferry service
- Provide affordable and quality healthcare and housing
- Expand Cordova Center use, revenue generation
- Revitalize main street, uptown
- Continue strategic marketing and support visitor industry
- Incentivize small business development
- Explore Prince William Sound borough formation

Top Industries by Number of Employees

- 24% Local government (includes school, city, tribal staff)
- 20% Trade, transportation and utilities (includes retail)
- 16% Manufacturing (includes seafood processing)
- 12% Fishing permit holders
- 9% Retail trade
- 9% Accommodation and food services
- 7% Public administration
- 6% Health care and social assistance
- 5% Construction
- 5% Professional, scientific, technical and related services

Local Taxes
- Property tax 11.5 mills
- Sales tax 6%
- Bed tax 6%
- Car rental tax 6%

2017 Population: 2,279 residents - holding steady
Source: Alaska Dept of Labor + Workforce Development, compared with 2010

Median household income: $107,771 - increasing
Unemployment rate: 4.2 percent - increasing
Source: American Community Survey 5-Year Estimates, 2012-2016 compared with 2006-2010

2017-2018 School enrollment: 339 students - holding steady
Housing units: 1,220 - increasing
Housing vacancy rate: 20 percent - holding steady
Median home value: $299,500 - increasing
Source: American Community Survey 5-Year Estimates, 2012-2016 compared with 2006-2010

Fishing permit holders: 317 - decreasing
Gross fishing earnings: $44.3 million - annual fluctuations
Source: Commercial Fisheries Entry Commission, annual comparisons through 2010

What is important to Cordova residents? What do we value most about our community?
- Sense of community, small-town feel
- Family-friendly, quality schools
- Active volunteers, commitment/service to community
- Creative, artistic, well-educated, resourceful residents
- Support for local businesses
- Ready access to outdoor recreation, natural resources
- History and culture

What are our biggest challenges and potential areas for improvement?
- Undiversified economy, overdependence on one industry
- Aged harbor, lack of waterfront infrastructure
- Lack of access, ability to effectively move goods and people
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What is a Comprehensive Plan?

A comprehensive plan is a process for communities to plan for their future by creating a long-term vision, community goals, and practical short-term strategies. The updated plan will guide decision-making on topics including land use, housing, economic development, transportation and quality of life. Cordova’s Comprehensive Plan was last updated in 2008.

What have we accomplished since we last updated our plan in 2008?

- Completion of the Cordova Center
- Upcoming relocation and expansion of the Prince William Sound Science Center
- Addition of new travel lift
- Development of Native Village of Eyak’s Ilanka Community Health Center
- Improvement to community drinking water infrastructure
- Completion of school remodel in 2012
- Expansion of medical capabilities at the hospital
- Increase in emergency preparedness planning
- Establishment of the Salmon Jam – Copper River Wild Salmon Festival

Get Involved: Share Your Ideas + Questions

- Visit our website: www.cordovacompplan.com
- Receive project updates: sign up on the website or email shelly@agnewbeck.com
- Attend an in-person meeting: see the website or email the project team to learn about upcoming events
- Respond to our project survey: https://www.surveymonkey.com/r/futurecordova Closes December 31st. Paper copies available at the CCMC hospital cafeteria, library or city hall.
- View what other residents are saying and share your comments on our online comment map: https://arcg.is/0a8fb0
- Follow the City of Cordova on Facebook: https://www.facebook.com/CordovaAK/

Our Timeline

<table>
<thead>
<tr>
<th>Fall 2018</th>
<th>Winter-Spring 2018-2019</th>
<th>Summer-Fall 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project kick-off</td>
<td>Share what we learn and collect feedback</td>
<td>Release and get feedback on the draft</td>
</tr>
<tr>
<td>Talk with residents and collect information</td>
<td>Additional research; write draft</td>
<td>April: Community visit #3 to share draft plan</td>
</tr>
<tr>
<td>October: Community Visit #1</td>
<td>February: Community Visit #2</td>
<td>September: Community visit #4 to finalize plan</td>
</tr>
</tbody>
</table>

Contact Us to Learn More

Leif Stavig  
Interim Planning Director, City of Cordova  
907-424-6220, planning2@cityofcordova.net

Shelly Wade  
Project Manager, Agnew::Beck  
907-242-5326, shelly@agnewbeck.com
Close to 600 Responses Received!
- 268 comments on the interactive project comment map (this side).
- Another 327 responses to the survey (flipside).

Project Website
Visit the project website for more information and to sign up for updates:
www.CordovaCompPlan.com

Project Contacts
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City of Cordova
907-424-6220
planning@cityofcordova.net

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Agnew::Beck
907-242-5326
shelly@agnewbeck.com

**Cordova Comp Plan Update Survey + Map Results, Jan 2019:** What you have to say
A summary of most repeated and supported themes, strategies and project ideas from the comment map and survey
Cordova Comp Plan Update Survey + Map Results, Jan 2019: What you have to say
A summary of most repeated and supported themes, strategies and project ideas from the comment map and survey

What do you most value about Cordova?

- Sense of community, small-town feel: 67%
- Access to outdoor recreation: 65%
- Safe and family-friendly: 61%
- Abundance of natural resources: 54%
- Access to subsistence opportunities: 52%
- Beautiful landscapes: 49%
- Quality schools: 35%
- Volunteer, commitment to community: 24%
- Support for local businesses: 21%
- History and culture: 19%
- Access to healthcare: 17%
- Diversity: 8%

What are Cordova's biggest challenges?

- High cost of living: 54%
- Lack of affordable, quality housing: 53%
- Lack of economic diversity, dependence on single industry: 40%
- Aged harbor: 38%
- Limited wintertime employment opportunities: 32%
- Difficult to operate, maintain and replace public facilities: 31%
- Limited land base and options for growth: 31%
- Limited tourism infrastructure and activities: 22%
- Small workforce, limited training and certification options: 18%
- Limited commercial air access: 18%
- Volunteer fatigue: 15%
- Limited affordable, appropriate commercial space: 9%
- Lack of walkability: 7%

What are the most important projects, strategies we should focus on over the next 5 years?

- Secure more consistent, reliable ferry service: 67%
- Incentivize and support small business development: 51%
- Establish long-term maintenance, replacement plans for public facilities: 48%
- Replace and expand harbor: 44%
- Provide affordable and quality housing: 44%
- Grow and support tourism: 37%
- Revitalize main street, uptown: 33%
- Secure more consistent, reliable commercial air service: 27%
- Improve pedestrian routes, including additional sidewalks: 27%
- Increase community education and involvement in local government: 19%
- Increase community volunteerism: 7%

How can Cordova create year-round jobs? Your ideas:

- Diversify the economy (agriculture, aquaculture, more small-scale tourism, timber)
- Expand maritime services (indoor boat maintenance facility, increased vessel repair services, boat rebuilding, community cold storage)
- Expand value-added seafood processing (fish sticks, imitation crab, smokehouse)
- Grow wintertime fisheries (cod, shrimp, herring, crab, halibut)
- Expand vocational and technical education opportunities (marine industry-specific trainings)
- Create small business incentives (tax incentives, training, co-work space)
- Improve access via improved ferry service or other connections
- Address Cordova's high cost of living (groceries, housing, travel)

What other ideas and concerns were shared in the survey?

- Create more senior housing options
- Limit infill of tidelands to protect fish and bird habitat
- Clean up streets and encourage property owners to tidy lots
- Consider supplementing city revenues with sources other than property tax
- Explore ways to consolidate healthcare delivery between the City and the Native Village of Eyak
- Improve recycling and trash management, including better bear management

Cordova is a wonderful community because it is small, because of the strong fishing economy, and because of the vibrant people who would not fit in anywhere else.”

“I love this town and hate the thought of having to leave but it costs so much to live here...now that I'm retired I have to leave.”

“Cordova is difficult to get to which is one of the reasons why many people live here. It is off the beaten path, in a beautiful place... But with this comes additional challenges. When the ferry or airlines cannot support the needs of the community, people may begin to look for opportunities elsewhere.”
Dear Cordova Community Members and Partners,

Thank you to everyone who has participated and contributed your thoughts and ideas at recent Cordova Comprehensive Planning events and through the project website and online survey.

The updated Cordova Comprehensive Plan will guide planning, funding and development efforts in Cordova over the next 10 years. Projects, ideas and direction for the future are developed and implemented by the community and the city.

Your continued feedback and participation are critical to the success of the planning process, and to the development and implementation of the final plan.

Today, we are excited to share our first project update. We will send these electronic newsletters with important information on progress made and upcoming events approximately once every two months. If you know someone who may be interested in receiving these updates, please encourage them to sign up on the project website: www.cordovacompplan.com/.

Have a Safe and Happy Thanksgiving!

In this newsletter, learn about:
What have we been up to?

Plan Kickoff Events – We held a project kickoff with the Comprehensive Plan Committee on October 23rd, and a community conversation with residents on October 25th. Between both events, over 70 residents shared what they value most about the community and improvements and changes they envision for a future Cordova.

Comprehensive Plan Committee – To help guide the planning process, we have established the Cordova Comprehensive Plan Committee. The Committee is a broadly representative group of Cordova residents, and is acting as a sounding board and group of creative problem solvers throughout the planning process. To meet the committee and learn more about their roles in the planning process, click the “Plan Committee” button on the project webpage.

Interviews – Thank you to everyone that has taken the time to talk with our project team. We have interviewed approximately 14 community representatives and regional leaders to identify issues and discuss ideas for Cordova’s future.

Survey – The project survey launched last week! The survey is open through December 31, 2018 and takes a short 10 minutes. Please encourage family, friends, neighbors and co-workers to respond! Paper copies are also available at the CCMC hospital cafeteria, library or city hall. In the coming months, also look for “comprehensive plan..."
Comment Map – An Interactive Online Tool AVAILABLE NOW – Where do you want to see future housing, roads and sidewalks, businesses, parks and trails and other kinds of development? Which areas do you want to remain undeveloped? JUST CLICK HERE to review what other residents are saying and share your comments on the map. The map is open through December 31, 2018.

Native Village of Eyak Sobriety Celebration – City staff hosted a table at the celebration event to share project information and to encourage residents to participate in the community survey.

Research – The project team is collecting information to help tell the story of Cordova: how it is changing and how it compares to other coastal Alaska communities, the state and nation. This information will be summarized in the draft plan.

What is happening next?

- We are in the early stages of gathering and reviewing information from the community and other partners.
- Over the coming months, City staff and Plan Committee members will give presentations at events and in workplaces around
Cordova to introduce the plan purpose, process, schedule, and to share ways for Cordova residents to get involved.

- Would you like a presentation to your staff and/or organization? Contact Leif Stavig (see info below).
- During Iceworm Festival, late January/early February 2019, we will share what we are learning and get community feedback on the preliminary direction of the draft plan.
- The draft Cordova Comprehensive Plan Update is slated for an April 2019 release, and will be finalized in fall 2019.
- Check the project website often for up-to-date information on when and where City staff, the Plan Committee or project team are presenting on the comprehensive plan, like the upcoming Holiday Kickoff and Bazaar – November 30th and December 1st.

How can you learn more and get involved?

- Visit our website: cordovacompplan.com
- Receive project updates: sign up on the website or email shelly@agnewbeck.com
- Attend an in-person meeting: see the website or email the project team for upcoming events
- Respond to our project survey: https://www.surveymonkey.com/r/futurecordova
- Post your comment on our online interactive map: Click Here
- Follow the City of Cordova on Facebook: www.facebook.com/CordovaAK/

Questions or thoughts? Contact the project team:

Leif Stavig  
Interim Planning Director  
City of Cordova  
907-424-6220  
planning2@cityofcordova.net

Shelly Wade  
Project Manager  
Agnew::Beck Consulting  
907-242-5326  
shelly@agnewbeck.com
Cordova Comprehensive Plan Update:
Project Newsletter, December 2018

Dear Cordova Community Members and Partners,

Today, we are excited to share our second project update. If you missed the first one, you can view it here. We will send an update approximately every two months as the project progresses.

If you know someone who may be interested in receiving these updates, please encourage them to sign up on the project website: CordovaCompPlan.com.

Happy Holidays to you and yours!

What have we been up to?

- **On the Radio** – Interim Planner, Leif Stavig, and Agnew::Beck Project Manager, Shelly Wade, participated in KCHU’s Coffee Break on Wednesday, December 19th, to talk about the importance of the project and how residents can get involved. Listen for Leif and Shelly in coming weeks on KLAM (AM 1450) /KCDV (100.9 FM)!

- **Project Introduction Postcards** – We sent postcards to over 1,500 P.O. boxes in Cordova, introducing the project, survey and comment map.

- **Holiday Bazaar** – City staff and plan committee members hosted a booth at the Cordova Holiday Bazaar – they chatted with
We want to hear from you.

Over the next several weeks, the project team will use your survey responses, map comments and other research to guide the direction and content of the draft comprehensive plan.

During in-person community conversations in late January/early February, there will be several opportunities to review and discuss what we have heard and learned so far, including summaries and themes of map comments.

- **Survey** – The project survey is open until the end of 2018 and only takes about 10 minutes – please encourage family, friends, neighbors and co-workers to respond! Paper copies are also available at the CCMC hospital cafeteria, library or city hall. [www.surveymonkey.com/r/futurecordova](http://www.surveymonkey.com/r/futurecordova)
- **Interactive Map** – Post your comment on our [online interactive map](http://www.surveymonkey.com/r/futurecordova): **JUST CLICK HERE**
And don’t forget – if you miss an opportunity to share your thoughts through the survey or map, you can also contact our project team directly, or submit your comments through the website, under “Contact Us”.

- **Iceworm Festival** – Our team will be in Cordova for the [Iceworm Festival](#).
  Join us **Wednesday, January 30th, 6:00 to 8:00 pm**, at the Cordova Center for: “Cordova Comp Plan Update: Community Survey and Comment Map Results Revealed!”
  Come learn what your Cordova family, friends, neighbors and co-workers had to say about their future Cordova. **We will also have a table at the Cordova Center on Saturday, February 2nd**, so stop by and say hello!

- **Plan Committee Conversations and Presentations** – In the coming months, City staff and Plan Committee members are giving short presentations at Cordova events and workplaces. Want us to present at an upcoming staff gathering, board meeting, book club or after-work meet-up event? **Contact us using the information at the bottom of this newsletter.**

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**How can you learn more and get involved?**

- **Visit our website** – [www.cordovacompplan.com](http://www.cordovacompplan.com)
- **Attend an in-person meeting** – Check out the website or email the project team for upcoming events.
- **Follow the City of Cordova on Facebook** – [www.facebook.com/CordovaAK/](http://www.facebook.com/CordovaAK/)
- **Review the Draft Plan** – The draft Cordova Comprehensive Plan Update is slated for an April 2019 release, and will be finalized in fall 2019.

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**Questions or have additional comments?**
**Contact the project team:**
Dear Cordova Community Members and Partners,

Today, we are excited to share our third project update. If you missed the first two, you can view them on the project website, CordovaCompPlan.com.

If you know someone who may be interested in receiving these updates, please encourage them to sign up at CordovaCompPlan.com.
Thank you for joining us during Iceworm Festival! And...THANK YOU
to the Iceworm Festival Board and volunteers for the many fun-packed activities and events, and numerous opportunities to get resident feedback on their future Cordova.

- **Community Conversation** – We hosted a well-attended January 30th Community Conversation, where we revealed and discussed the interactive map and survey results. [View the meeting summary.]

- **Cordova Community Medical Center (CCMC) Lunch** – We talked with seniors and other residents during the Wednesday, January 30th Senior Lunch. Thank you, seniors, for your lifelong contributions to Cordova, and for your valuable input on how to improve quality of life for Cordova’s older residents.

- **Cordova Center Conversations** – All day Friday and Saturday, February 1st and 2nd, we shared information and talked with Cordova residents and visitors in the upper atrium, including many of you that were checking out and voting on the photo competition at the museum, or perusing items the Arts and Crafts Fair, or just warming up after the survival suit races or parade!

- **Variety Show** – We got feedback from residents during the Iceworm Variety Show.

- **St. Joseph’s Breakfast** – We enjoyed a delicious Cordova breakfast (freshly made falafel – what a treat!) and talked with residents at the Iceworm Breakfast at St. Joseph’s Catholic Church. Thank you, Father Michael and team, for allowing us space in the entry way!

- **Raffle** – As part of our Iceworm festivities, we raffled off some delicious Pete’s Treats. Congratulations, Colby and Marleen!
January 2019 Question of the Month – You did it, Cordova!

Leading up to and throughout the week of Iceworm we collected in-person and online responses to the January 2019 question of the month, “What makes you want to stay / leave Cordova?” Click here to view the results. 259 residents responded, which far exceeded our goal of 100 responses!
How can you learn more and get involved?

Over the next two months, the project team will use your survey responses, map comments and other research to guide the direction and content of the draft comprehensive plan.

In the meantime, there will be several upcoming opportunities to review and discuss what we have heard and learned so far, including summaries and themes of map comments.

- **March 2019 Question of the Month**
  
  THE QUESTION: Pick the best idea! What project or strategy do you think would bring the most economic benefit to Cordova residents (i.e., more year-round jobs, more businesses that meet resident/visitor needs, and overall, increased revenue to support community priorities)? CLICK HERE to pick your idea and share more!

  OUR GOAL – 100 responses in 10 days!

- **Plan Committee Conversations and Presentations** – In the coming months, City staff and Plan Committee members are giving short presentations at Cordova events and workplaces. Want us to present at an upcoming staff gathering, board meeting, book club or after-work meet-up event? Contact us using the information at the bottom of this newsletter.

- **Visit our website** – CordovaCompPlan.com

- **Follow the City of Cordova on Facebook** – www.facebook.com/CordovaAK/
What is our schedule?

- **March 2019** – Reconvene the Planning Committee to review emerging themes, confirm preliminary goals and strategies, and discuss ways to get the word out about the draft plan.
- **March and April** – Conduct additional outreach with organizations and businesses.
- **April** – Hold joint work session with the Planning Commission and City Council to get feedback on the draft plan.
- **Early May** – Release the draft plan.
- **Early May through Early Fall** – Conduct an extended public review process over the summer to give fishermen, seasonal residents and others the opportunity to review and share comments.
- **Fall 2019** – Finalize the plan.

Questions or have additional comments?

Contact the project team:

Leif Stavig  
*Planner*
City of Cordova  
907-424-6220  
planning@cityofcordova.net

Shelly Wade  
*Agnew::Beck Project Manager*
907-242-5326  
shelly@agnewbeck.com

Thank you for contributing to your community plan.  
Visit the project website for more information and to sign up for updates: [CordovaCompPlan.com](http://CordovaCompPlan.com)
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Want to change how you receive these emails?
You can update your preferences or unsubscribe from this list.
Cordova Comprehensive Plan Update:  
Project Newsletter, May 2019

Dear Cordova Community Members and Partners,

Today, we are excited to share our fourth project update. If you missed the first three, you can view them on the project website, CordovaCompPlan.com.

If you know someone who may be interested in receiving these updates, please encourage them to sign up at CordovaCompPlan.com

What have we been up to since Iceworm?
Developed an early version of draft plan update – Considering everything we have learned since kicking off the comprehensive planning process in Fall 2018 (thank you, Cordova residents, for your great input!), the project team developed a draft vision, goals and strategies for Plan Committee, Planning Commission and City Council consideration and feedback.

- **Conducted Plan Committee Draft Plan work session** – On April 26, the Plan Committee gathered to review and discuss an early version of the draft plan and strategies for increasing resident participation in the comprehensive planning process.

- **Conducted joint work with Cordova Plan Commission and City Council** – On May 1, the Cordova Planning Commission and City Council convened for a joint comprehensive plan work session to review and provide feedback on draft plan policies.

- **March 2019 Question of the Month Results Revealed** – Check them out!

### March Question of the Month Results: Which potential idea do you think would bring the most economic benefit to Cordova residents? (49 total responses)

<table>
<thead>
<tr>
<th>Potential Idea</th>
<th>Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expand marina services (boat repair, storage)</td>
<td>21</td>
</tr>
<tr>
<td>Improve access via improved ferry service or other connections</td>
<td>10</td>
</tr>
<tr>
<td>Address Cordova’s high cost of living (groceries, housing, travel)</td>
<td>7</td>
</tr>
<tr>
<td>Expand value-added seafood processing (fish, crab, halibut)</td>
<td>6</td>
</tr>
<tr>
<td>Encourage new types of businesses/industries</td>
<td>4</td>
</tr>
<tr>
<td>Create small business incentives (tax breaks, training, co-working space)</td>
<td>3</td>
</tr>
<tr>
<td>Expand vocational and technical education opportunities (marine industry-specific trainings)</td>
<td>2</td>
</tr>
<tr>
<td><strong>Other (please specify)</strong></td>
<td><strong>6</strong></td>
</tr>
</tbody>
</table>

Examples of “Other” responses include increase local food production, expand science and research.

How can you learn more and get...
• **Attend or Request a Plan Committee Conversation or Presentation**
  In the coming months, City staff and Plan Committee members will continue to give short presentations at Cordova events and workplaces. Want us to present at an upcoming staff gathering, board meeting, book club or after-work meet-up event? Contact us using the information at the bottom of this newsletter.

• **Visit our website** – [CordovaCompPlan.com](http://CordovaCompPlan.com)

• **Follow the City of Cordova on Facebook** – [www.facebook.com/CordovaAK/](http://www.facebook.com/CordovaAK/)

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**What is our schedule?**

• **Early June** – Release the draft plan.

• **Early June through Early Fall** – Conduct an extended public review process over the summer to give fishermen, seasonal residents, visitors and others the opportunity to review the draft plan and to share their input.

• **Fall 2019** – Finalize the plan.
Contact the project team:

Leif Stavig  
*Planner*  
City of Cordova  
907-424-6220  
planning@cityofcordova.net

Shelly Wade  
Agnew::Beck Project Manager  
907-242-5326  
shelly@agnewbeck.com

Thank you for contributing to your community plan.  
Visit the project website for more information and to sign up for updates: [CordovaCompPlan.com](http://CordovaCompPlan.com)

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Want to change how you receive these emails?  
You can update your preferences or unsubscribe from this list.
Dear Cordova Community Members and Partners,

WE NEED YOUR FEEDBACK

The Draft Cordova Comprehensive Plan Update is READY FOR YOUR REVIEW!

This plan will be a community resource and guide for decision-making on topics including land use, housing, economic development, transportation, fiscal health, public facilities and services, and quality of life.

YOUR INPUT MATTERS! Have a say in what goes in the final plan.

The DEADLINE for comments is August 31st, 2019.

How to Access the Draft Plan

- View, download and/or print the draft plan at www.CordovaCompPlan.com. There, you will find:
  - The Draft Executive Summary – a concise, graphic overview of the plan.
  - The Draft Comprehensive Plan Update – more details on draft plan issues, policies and actions.
  - COMING SOON – a complete appendices with detailed data and background research used to develop the draft plan, including maps and results from community surveys.

- Review or pick up a hard copy of the plan and comment form at:
  Cordova City Hall
  601 1st Street
  Cordova, Alaska
How to Comment on the Draft Plan

- Submit your electronic comments online.

- Complete and mail a comment form:
  City of Cordova Planning Department
  Re: Cordova Comprehensive Plan Update
  601 1st Street, Cordova, AK 99574

- Email or call the project team:
  - Leif Stavig, City of Cordova Planner,
    907-424-6220, planning@cityofcordova.net
  - Shelly Wade, Agnew::Beck Project Manager,
    907-242-5326, shelly@agnewbeck.com

Questions or have additional comments?
Contact the project team:

Leif Stavig
Planner
City of Cordova
907-424-6220
planning@cityofcordova.net

Shelly Wade
Agnew::Beck Project Manager
907-242-5326
shelly@agnewbeck.com

Thank you for contributing to your community plan.
Visit the project website for more information and to sign up for updates: CordovaCompPlan.com
Thank you for visiting Cordova! We are updating our community plan and want to learn about your trip so we can make Cordova an even better place to visit. Thank you in advance for taking five minutes to complete this survey. Survey respondents will be entered to win a locally-made craft, treat or experience from a Cordova-based business.

WHERE TO DROP OFF YOUR SURVEY

Drop boxes are located at:
- Cordova Chamber of Commerce
- Cordova Museum

Prefer to respond online?

Scan this code with your phone to go directly to the survey page or visit: [www.surveymonkey.com/r/CordovaVisitors](http://www.surveymonkey.com/r/CordovaVisitors)

### About Your Trip

#### 1. How did you arrive in Cordova?

- [ ] By ferry
- [ ] By cruise ship
- [ ] By commercial flight
- [ ] Other: ____________________

#### 2. Why did you choose to visit Cordova? (select all that apply)

- [ ] Friends and/or family live here
- [ ] Recommendation from family, friend or colleague
- [ ] Recommendation from professional travel source (e.g., magazine, website/mobile application, TV show)
- [ ] Festival or special event: ______________
- [ ] Part of a larger tour package
- [ ] Here for work
- [ ] Other (please share): ______________

#### 3. What sources did you use to plan your trip to Cordova? (select all that apply)

- [ ] Brochures
- [ ] City of Cordova
- [ ] Cordova Chamber of Commerce
- [ ] Facebook, Instagram or other social media
- [ ] Forest Service resources
- [ ] Friends/family
- [ ] Information from previous visit(s) to Cordova
- [ ] Magazine/newspaper/television
- [ ] Other travel guides (e.g., Lonely Planet, Fodor’s, etc.)
- [ ] Websites/mobile applications
- [ ] Other (please share): ______________
4. What did you do/what are you planning to do on your visit? (select all that apply)

- Biking
- Birdwatching
- Camping
- Conference, training or other organized gathering (please indicate here: ___________)
- Cultural tourism
- Day cruise
- Event
- Festival* (please indicate here: ___________)
- Fishing, guided ____ unguided ____
- Hunting, guided ____ unguided ____
- Ice climbing
- Kayaking
- Museums and historical attractions
- Rafting
- Shopping
- Sightseeing
- Skiing/snowboarding, guided __ unguided __
- Snowmachining
- Visiting friends and relatives
- Walking and hiking
- Wildlife viewing
- Other (please share): ____________________

*Annual Cordova festivals include Shorebird Festival (May), Fourth of July (early July), Salmon Jam (mid July), Fungus Festival (late August/early September), Iceworm Festival (late January)

5. How many days did you spend/are you planning to spend in Cordova? _______ days

6. Where did you stay/are you staying? ________________________________

Feedback on Your Visit

7. How would you rate your overall satisfaction with your Cordova trip? (circle one)

- Very Satisfied
- Satisfied
- Neither Satisfied nor Dissatisfied
- Dissatisfied
- Very Dissatisfied

8. How likely are you to return to Cordova? (circle one)

- Extremely Likely
- Likely
- Neutral
- Unlikely
- Extremely unlikely
9. What did you/do you like most about your trip to Cordova?

10. What did you/do you like least about your trip to Cordova?

11. What would improve your Cordova experience?

12. How does Cordova compare with other destinations in terms of value for the money of your trip? (circle one)

<table>
<thead>
<tr>
<th>Much better</th>
<th>Better</th>
<th>About the same</th>
<th>Worse</th>
<th>Much worse</th>
<th>I don’t know</th>
</tr>
</thead>
</table>

Cordova Comprehensive Plan Visitor Survey: Summer 2019
About You

13. Where do you live?

City: __________________________
State: __________________________
Country: ________________________

14. What is your age?

☐ 0-18 years old               ☐ 45-55 years old
☐ 19-24 years old             ☐ 55-64 years old
☐ 25-34 years old             ☐ 65 or older
☐ 35-44 years old

Have other comments, suggestions or ideas?
Share your thoughts in the space below.

Contact Information (Optional)
If you would like to be eligible for a prize, please enter your contact information. This information will only be used to contact prize winners – we will not be sending you anything or sharing your contact information with others. Your name will NOT be associated with your responses.

First and Last Name: __________________________
Email: __________________________
Phone: __________________________

Want to learn more about Cordova’s community plan?
Check out our project website: www.CordovaCompPlan.com
Welcome and Introductions
Our Schedule: Overview

- **Fall 2018**
  - Project kick-off
  - October community visit

- **Winter 2018-19**
  - Additional research and community survey
  - January Iceworm visit

- **Spring 2019**
  - Develop draft plan; get feedback from Plan Committee + City Council
  - Release public review draft at the end of May

- **Summer 2019**
  - Public comment period
  - Outreach to seasonal residents and visitors

- **Fall 2019**
  - Revise plan to incorporate public feedback
  - Plan approval
## Detailed Schedule of Next Steps

| April 2019          | • Week of April 1\textsuperscript{st}: Close March Question of the Month and send brief e-newsletter posting results and announcing schedule for draft plan release  
|                    | • Week of April 22\textsuperscript{nd}: draft plan goes to the Plan Committee for review  
|                    | • April 26\textsuperscript{th}: Plan Committee meets to review and discuss draft  |
| May 2019           | • Planning Commission and City Council work session on May 1\textsuperscript{st}  
|                    | • May 1\textsuperscript{st} – 26\textsuperscript{th}: Project team addresses remaining comments, questions and concerns and prepares launch campaign  
|                    | • May 28\textsuperscript{th}: public draft is released for extended comment period  |
| Summer 2019        | • Extended public comment period – to be discussed later in presentation  |
| Fall 2019          | • August 31\textsuperscript{st}: end of public comment period  
|                    | • Week of September 16\textsuperscript{th}: reconvene Plan Committee  
|                    | • October: final plan approval  |
Overview of Outreach
October 2018 Visit

View summary on website: www.CordovaCompPlan.com
Community Survey + Interactive Map

View snapshot on website: www.CordovaCompPlan.com
Icework Festival
January Question of the Month

259 responses!
Plan Committee

The Cordova Comprehensive Plan Committee, a broadly representative group of Cordova residents, is acting as a sounding board and group of creative problem solvers throughout the planning process.

Bret Bradford
school board, fisherman, GCI staff, Cordova Amateur Youth Athletics Corporation

Brooke Johnson
Ilianka Cultural Center Director, Eyak Corporation Board vice president, business owner

Cathy Renfeldt
Chamber of Commerce executive director, Cordova Arts Council, Volunteer Fire Department

Dave Zastrow
Forest Service public services officer, Parks and Recreation Commission, Trails Committee

Katrina Hoffman
PWS Science Center president and CEO, business owner

Kristin Carpenter
Copper River Watershed Project executive director, Cordova Community Medical Center Board chair

Nancy Bird
Planning and Zoning Commission, retired PWS Science Center CEO, Historic Preservation Commission, Cordova Legislative Information Office

Olivia Carroll
Cordova High School Student Council representative

Tom McGann
Planning and Zoning Commission chair, contractor

EX-OFFICIO

Ken Jones
City Council, fishermen, business owner

Melina Meyer
City Council, business owner
Roles and Responsibilities

• Balance personal and community-wide interests.

• Support the process.

• Assist with engagement and outreach.

• Work productively with other committee members, city staff, and other community members, even when experiences and opinions may differ.

• Help with plan approval.
Roles and Responsibilities

- **Assist with engagement and outreach.**
  - On an ongoing and informal basis, keep family, friends, neighbors and colleagues informed about the process and key outcomes.
  - Encourage others to participate at various stages of the process when appropriate.
  - Provide feedback on public participation tools and process.
  - Support recruitment, engagement and outreach efforts.
  - Participate in interviews and attend community meetings.
  - Encourage others to offer feedback on draft materials.
Meeting in a Box

Cordova Comprehensive Plan Update: Meeting in a Box Overview

WHAT is a comprehensive plan?
- A comprehensive plan is a process for communities to plan for their future by creating a long-term vision, community goals, and practical short-term strategies.
- Cordova’s Comprehensive Plan was last updated in 2008.
- The comprehensive plan is a community-driven tool that will provide direction to community leaders, residents, funders and other partners.

WHO is leading the planning process?
- The City of Cordova, led by Planning Staff, is overseeing this effort with help from consulting team, Amberg-Scott Consultants.
- The Comprehensive Plan Committee, a broadly representative group of Cordova residents, is acting as a sounding board and group of creative problem solvers throughout the planning process.
- Community entities will share the responsibility of plan implementation.

WHEN will plan development happen?
- The timeframe for the comprehensive plan process is fall 2018 through fall 2019.
- The draft plan will be released in late May. The draft will undergo an extended public review process over the summer to give fishermen, seasonal residents and others the opportunity to review and share comments.
- The target for final plan approval is October 2019.

WHY is the comprehensive plan relevant to Cordova residents?
- It is an opportunity to preserve and improve Cordova quality of life – The updated plan will guide decision-making on land use, housing, economic development, transportation, parks and recreation, health and wellness and other topics that impact quality of life in Cordova.
- It starts with and centers on a shared vision and goals for prioritizing and evaluating all future actions – The plan will clearly identify the community’s desired future direction.
### Possible Meetings

**Workplaces**
- Coast Guard
- Copper River Seafoods
- Copper River Watershed Project
- Copper Valley Telecom Cooperative
- Copper Valley Wireless
- Cordova Community Medical Center
- Cordova Electric Cooperative
- Cordova Family Resource Center
- Cordova Schools (teachers)
- Eyak Corporation
- GCI
- Ilanka Cultural Center
- Ilanka Health Center
- Native Village of Eyak
- Prince William Sound Science Center
- US Forest Service

**Organizations**
- Chamber of Commerce
- Cordova Amateur Youth Athletics Corporation
- Cordova District Fishermen United
- Cordova Northwind Quilter's Guild
- Cordova Parent-Teacher Association (PTA)
- Cordova Volunteer Fire Department
- Eyak Corporation Board of Directors
- Native Village of Eyak “monthly mug” tribal offices, last Thursday of every month
- Native Village of Eyak Council Meeting
- Senior Luncheon
- Sheridan Alpine Association
- Student Council
<table>
<thead>
<tr>
<th>April 29&lt;sup&gt;th&lt;/sup&gt; Monday</th>
<th>April 30&lt;sup&gt;th&lt;/sup&gt; Tuesday</th>
<th>May 1&lt;sup&gt;st&lt;/sup&gt; Wednesday</th>
<th>May 2&lt;sup&gt;nd&lt;/sup&gt; Thursday</th>
<th>May 3&lt;sup&gt;rd&lt;/sup&gt; Friday</th>
</tr>
</thead>
<tbody>
<tr>
<td>Availability for Plan Committee meeting to review draft and garner support for May 1&lt;sup&gt;st&lt;/sup&gt; work session?</td>
<td>6-7 pm Joint work session with Planning Commission and City Council</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>
Ideas for Collecting Community Input

- Simple Story Maps product
- E-newsletter announcement
- Facebook
- Cordova Times
- City newsletter
- Shorebird Festival, May 2 – 5
- Salmon Jam, July 12-13
- Visitor survey
- Conduct presentations/work sessions with key stakeholder groups: City committees and commissions, organizational boards, etc.
- Community meeting/open house?
- Other Plan Committee outreach?

Do you have other ideas?
Sample Plan from Another Community

Salcha-Badger Road Area Plan
DRAFT Executive Summary
FEBRUARY 2019

Our Vision
The Salcha Badger Road area is a community in the Fairbanks North Star Borough renown for its:
- rural, small-town feel
- respect for personal freedoms
- thriving businesses & services
- access to year-round outdoor recreation

How has the Salcha-Badger Road Area changed?
The Salcha Badger Road area is the most rapidly growing part of the Fairbanks North Star Borough.

Plan Purpose
- How can we actively shape changes in our community?
- Protect what residents value most about the Salcha-Badger Road area.
- Enhance quality of life for current and future residents.
- Address immediate and longer-term community needs:
  - recreation
  - transportation
  - commerce
  - utilities

For more information and to review and comment on the draft plan: http://salchabadgerplan.com

PROPOSED AREA PLAN GOALS AND STRATEGIES
Land Use
- Goals
  - Maintain the area's current resident scale and encourage similar future development.
  - Strive to keep the area’s density consistent with existing conditions.
  - Encourage a town density that is consistent with the City and Borough, providing a sense of community for residents.

Transportation
- Goals
  - Ensure the intersection system is planned and connected to encourage the smooth flow of vehicles.
  - Enhance safety and reduce traffic congestion.

Housing
- Goals
  - Increase access to quality affordable housing.
  - Encourage opportunities for single-family housing.

Strategies
- Target new housing developments in areas with existing rail/transit connectivity and utilities.
- Enhance access to quality affordable housing.
- Encourage sustainable and low-income housing programs.
- Promote a mixed-use development strategy.
- Improve existing programs and new initiatives that support affordable housing.

Applications for New Address in the FBNS:
Where is growth happening?
- Applications for new addresses are one indicator of population growth.
- The highest concentration of new addresses is within the City of Fairbanks boundaries and the east side of Birch Road.

PROPOSED AREA PLAN GOALS AND STRATEGIES
Housing
- How would you grade current fact for the Salcha-Badger Road area?

For more information and to review and comment on the draft plan: http://salchabadgerplan.com

More than 40% of housing units in the Salcha-Badger Road Area are in substandard condition.

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Wrap-Up