

Cordova Police Department

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## <u>THE CORDOVA POLICE DEPARTMENT LAUNCHES NEW TIP411 MOBILE APP FOR</u> <u>CUSTOMIZED CRIME-FIGHTING</u>

Innovative new Cordova PD tip411 Mobile app helps better connect police with the public

The Cordova Police Department is increasing its crime-fighting arsenal with a new app to help residents connect with the department to find information, view alerts, and submit anonymous tips from their smartphone.

Developed by <u>tip411</u>, the Cordova PD puts a powerful new crime-fighting tool into the hands of community members of all ages. The Cordova PD is available for download for free via the Google Play Store, iTunes App Store, or by visiting the Cordova Police Department website at <u>https://www.cityofcordova.net/police-department/</u>.

"Our mission is to reduce crime and the fear of crime through outstanding police services in partnership with the community," said Chief Jeff Craig of the Victoria Police Department. "tip411 has been a great help to us and we believe the addition of this new app will allow us to have an even deeper crime-fighting partnership with our residents."

Like the department's existing tip411 anonymous text a tip system, the new Cordova PD enables the public to share an anonymous tip with police and lets officers respond back to create an anonymous two-way conversation.

"The Cordova PD will greatly improve the public's access to agency alerts, social media channels, important information, and more to help fight crime," said tip411 President Terry Halsch. "We've listened to feedback from partners Cordova Police Department and have built a more advanced and innovative product to help departments better engage their communities."

The Cordova PD and tip411 anonymous text-a-tip system are 100% anonymous, as the technology removes all identifying information before police see the tips and there is no way to identify the sender.

Residents in Cordova without a smartphone will still be able to send an anonymous text tip via their cell phone to police by texting keyword CORDOVAPD and their message/tip to 847411 (tip411). Anonymous web tips can also be submitted through the department's website at <u>https://www.cityofcordova.net/police-department/</u>.