

**CITY OF CORDOVA, ALASKA  
PROCLAMATION**

**PROCLAMATION OF APPRECIATION TO  
MARTIN MOE**

**I, Mayor James Kallander, do hereby issue this  
Proclamation of Appreciation to Martin Moe for his valuable contribution to the  
citizens and business owners of Cordova.**

**WHEREAS, Martin Moe** has been serving as the Executive Director of the Cordova Chamber of Commerce since 2004; and

**WHEREAS,** he has passionately devoted the last 8 years to the community of Cordova, and Cordova's businesses; and

**WHEREAS, Martin Moe** helped developed the rise of Cordova's visitor infrastructure and subsequent visitor accommodations infrastructure by strategically marketing Cordova through his association with the Alaska State Chamber of Commerce and other professional groups, as well as his attendance at numerous trade show; and

**WHEREAS,** he maintains an extensive network of journalists and travel writers that have visited and continue to promote Cordova; and

**WHEREAS,** he has worked toward increasing Cordova's visitor industry by facilitating discount rates for Cordova flights during special events and our peak visitor seasonal activities; and

**WHEREAS, Martin Moe** has played a critical role in the formulation of the Prince William Sound Marketing Plan which led to the more beneficial ferry system schedule for Cordova; and

**WHEREAS,** he is the inspiration behind community events such as the Centennial Celebrations of 2008, the ongoing 4<sup>th</sup> of July Celebrations, as well as the continuing Cannery worker appreciation events; and

**WHEREAS, Martin Moe** has accomplished all of the aforementioned for Cordova and has done so with a smile on his face and a bounce in his step that has provided inspiration for us all.

**NOW, THEREFORE BE, IT RESOLVED** that the Mayor, City Council members and citizens of Cordova do hereby express their sincere appreciation to **Martin Moe** for his time and effort while serving as the Executive Director of the Cordova Chamber of Commerce.

**SIGNED THIS 5<sup>th</sup> DAY OF JULY, 2012.**

  
James Kallander, Mayor

